Theory of Change in Practice

A practical course on ToC in development projects for strategic planning, adaptable management, and impact assessment

This course gives you the opportunity to improve knowledge and skills on how social change happens and your contribution to it, using a Theory of Change lens.

It will provide you with innovative tools to plan, deliver and review how projects, programmes and other activities can help make change happen. This course enables you to develop skills that will help you work with partners to design compelling projects that deliver sustainable social change.

Why choose this training course

Working with experienced trainers, this is an opportunity for you to engage in a learning environment that allows you to collectively explore how to facilitate multi-stakeholder processes and reflect on the latest thinking on Theory of Change, project planning, adaptive management and assessing impact, all using a Theory of Change approach. It outlines the key concepts, application, and reviewing of Theory of Change, the different dynamics that take place in project preparation and planning, and how to critically reflect on assumptions and their effect on influencing change.

How the course works:

You work from the comfort of your own home or office, with regular webinars to facilitate learning. You complete the course over 8 weeks with facilitated, scheduled live meetings.

You will join a peer group of participants from different organisations and countries. IMA International facilitators will guide and mentor your learning process, providing you with:

- Practical exercises and reflection activities
- 6 guided 90-minute group webinars
- Peer group work
- Presentations and video inputs
- Written resources and links
- Relevant case studies
- User-friendly platform for accessing all materials, presentations, and resources, sharing with your peer group and uploading your regular assignments to a dedicated portfolio
- Scheduled access to mentors
- Personalised mentoring session within 3 months after the course
- Opportunity to apply ToC tools in your workplace.

Course content

Module 1: Introduction to Theory of Change
Module 2: Approach, Process or Product?
Module 3: ToC and the Project Cycle
Module 4: Preparing to develop a ToC
Module 5: Power and complexity
Module 6: Managing a ToC workshop
Module 7: Assumptions, barriers, and the final ToC
Module 8: ToC during Implementation

How long: 8 weeks
Cost: £1400

For the latest course dates, locations and booking deadlines, please see our website or get in touch.

And for help and advice with planning your in-house training or consultancy needs contact us today.

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