

8 weeks online training

# Monitoring, Evaluation, Accountability and Learning

Unlock insights in your organisation

This Monitoring, Evaluation Accountability and Learning online course is an 8-week programme specifically designed for development workers in NGOs, government, UN agencies and private sector organisations.

We know you and your organisation want to become more effective. We believe you can do this by enhancing MEAL practices. The course addresses MEAL for the entire results chain and enables you to understand the importance of using information and knowledge for learning and evidence-based decision making.

Understand how to develop a learning M&E system, use new digital technologies, and explore techniques for monitoring remotely.

## What you will learn

- Decide what and how to monitor with different stakeholders
- Clarify key results at the programme-level using logic models
- Plan a project using the logical framework
- Develop indicators and targets
- Use participatory methods for data collection and analysis
- Design and manage evaluation
- Use your M&E findings to improve organisational learning and stakeholder engagement
- Use new and innovative digital methods for M&E, including remote monitoring
- Incorporate Knowledge Sharing practices into your M&E
- Develop and work with a practical M&E system.

## How the course works:

IMA International facilitators will guide and mentor your learning process, providing you with:

- Practical exercises and reflection activities
- 6 guided 90-minute group webinars
- Peer group work
- Presentations and video inputs
- Written resources and links
- Relevant case studies
- User-friendly platform for accessing all materials, presentations, and resources, sharing with your peer group, and uploading your regular assignments to a dedicated portfolio
- Scheduled access to mentors
- Personalised mentoring session as 3-month follow up
- Opportunity to apply MEAL tools in your workplace.

## Course content

**Module 1:** MEAL fundamentals

**Module 2:** Identify stakeholders and their differing needs and roles

**Module 3:** Creating logic models

**Module 4:** M&E frameworks

**Module 5:** Assumptions and risks in design

**Module 6:** Developing indicators, targets, and sources of data

**Module 7:** Data Collection and remote M&E

**Module 8:** Reviews in M&E

**Module 9:** Baseline, evaluation, and impact studies

**Module 10:** Participatory appraisal methods

**Module 11:** Prepare an M&E plan

**Module 12:** MEAL systems

You are awarded an M&E certificate after completing the course and fulfilling all course criteria.

**How long:** This 8-week programme will take between 30-40 hours to complete, including: contact hours, self-study and reflection, peer work and pre and post course learning.

**Cost:** £1400

For the latest course dates and booking deadlines, please see our website or get in touch.

For help and advice with planning your tailored training or consultancy needs contact us to set up an online meeting with one of our team.



“ I came away with not just the knowledge I was seeking but also more, and a confidence in my ability to apply that knowledge to my day-to-day work responsibilities. I`ve really appreciated the way the course is structured and facilitated, using a variety of different methods, from webinars to self-reflection time, to working with my peers that were also on the course with me.



Paloma Clohossey,  
Regional planning officer, UNICEF

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